

# Pigini Accordion Project

SPONSORSHIP OPPORTUNITY

## Enhance Canadian Music



### WHAT IS IT?

A sponsorship opportunity for the purchase of a unique and custom-built Classical Concert Accordion for Penny Sanborn.

[www.pennysanborn.com](http://www.pennysanborn.com)

The accordion will be made by Pigini, the foremost accordion company in the world.

[www.pigini.com](http://www.pigini.com)

### BENEFITS

Personal performances,  
media recognition,  
tickets to concert,  
enhancing Canadian music.



*Students' Association of Mount Royal University Awards Gala*

### GOAL

Total amount needed:  
Please contact Penny for this  
information.

Contact Penny Sanborn at [penny@pennysanborn.com](mailto:penny@pennysanborn.com) or +1 403 922 9278  
Web: [www.pennysanborn.com](http://www.pennysanborn.com) / Facebook: PennySanbornMusic / Twitter: @Pennysanborn  
Calgary, Alberta, Canada

## PIGINI ACCORDION PROJECT

### 1. WHAT IS THE PIGINI ACCORDION PROJECT?

- A SPONSORSHIP OPPORTUNITY FOR THE PURCHASE OF A UNIQUE AND CUSTOM-BUILT CLASSICAL CONCERT ACCORDION FOR PENNY SANBORN (bio in Section 6).



*Photo by Craig Macphee*

I, Penny Sanborn, am a Canadian accordionist who performs World and Classical music professionally. I am purchasing a custom-built classical concert accordion from *Pigini*, the top professional accordion manufacturing company in the world, located in Italy. This new accordion will be a unique instrument that will allow me the scope to perform and compose music that is not possible on the current standard accordion, and that is essential for me to develop musically and artistically.

### 2. OBJECTIVES

- PURCHASE A CUSTOM-BUILT PIGINI CLASSICAL CONCERT ACCORDION

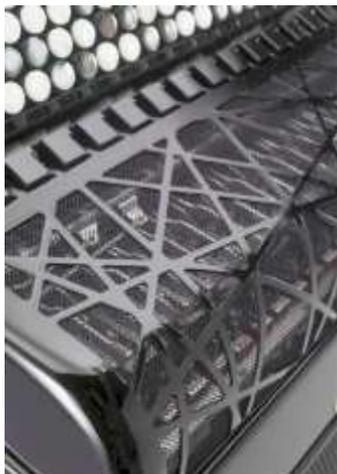
I have ordered a Pigini professional model classical concert accordion. It will be built and configured according to my specifications and those recommended by my teacher, Sir N. Antonio Peruch. The estimated delivery date is April 2020. This custom-built accordion is based on Pigini's Super Bayan Sirius model (played by Classical accordionists world-wide). In addition to the high quality Pigini accordion sound, it will include a unique combination of manuals—a button keyboard played by the right hand, and an ergonomically-designed convertor free-bass system keyboard played by the left hand. This configuration of instrument is known as the Sir N. Antonio Peruch model (since he is the only person in the world performing on an accordion with



*The "Sir N. Antonio Peruch" model of Pigini accordion that I am ordering will look similar to this "Nòva" model of Pigini accordion.*

this keyboard combination. Through years of researching accordion systems and models, Peruch has determined the configuration and specifications that give the performer the greatest freedom in choice of classical and non-classical repertoire, and in having an excellent sound quality. I have ordered an instrument according to my needs, and based on his advice about specifications and configuration.)

- LEARN THIS NEW INSTRUMENT: CLASSICAL CONCERT ACCORDION WITH CONVERTOR FREE-BASS SYSTEM



The Classical Concert accordion is an instrument that is greater in scope than the current standard piano accordion. The Classical Concert accordion, in comparison, has an additional musical system on one side called the convertor free-bass system, having the benefit of playing multiple voices of music simultaneously, enabling me to play a higher level of music not possible on any standard accordion, and with greater facility due to the ergonomically positioned left-hand keyboard.

I will study this new instrument thoroughly and systematically with Sir N. Antonio Peruch, who is based in Edmonton, Alberta. My study with him is funded by a grant from the Alberta Foundation for the Arts.

- PERFORM ON MY NEW INSTRUMENT

I will transfer my repertoire to this new instrument and begin to use it exclusively in my performances, which will grow to a higher level of musicianship and quality. I plan to play Classical music as a soloist, with other instrumentalists (in duos, trios, and quartets, and with orchestras). I will expand my repertoire to include music by masters of the past, present, and new original compositions.



*Calgary Civic Symphony, Photo by Lucie Alaimo*

### 3. WHY NOW?

I have been asked on numerous occasions to perform with chamber ensembles and orchestra requiring an instrument with convertor free-bass. Playing this new instrument will open doors to opportunities that currently remain closed due to the elementary nature of my current instrument.

It is CRUCIAL that I transfer to this new high-quality instrument to grow artistically and musically—to continue to better myself and my art. I have no time to waste! I am fortunate to have the teacher and mentor who is helping me build my musicianship, and I will finally have the instrument that will allow my musicianship to continue to grow to its maximum potential.

A high quality musical instrument greatly enhances how music is interpreted and perceived. To achieve a high level of musical performance and go beyond current interpretations, a high quality instrument is necessary.

### 4. EXPECTED RESULTS AND IMPACT ON ALBERTA, CANADA

- ARTIST IMPACT ON THE PROVINCE OF ALBERTA

I will share my musical knowledge through teaching accordion students in Western Canada at this higher level of musicianship, thus enriching the Canadian arts community. Performing on this new cutting-edge classical concert accordion will heighten my artistic impact in Alberta. My performances will become of higher quality and better known. Performing on this accordion world-wide will bring recognition to Alberta.

### 5. SPONSORSHIP

Total sponsorship amount needed: **Please contact Penny for this information.**

- SPONSORSHIP GOES TOWARDS:
  - The manufacturing of the new *Pigini* accordion
  - An accordion travel case made by *LumaSuite*
  - The travel cost to meet the technicians at the *Pigini* accordion factory in Castelfidardo, Italy to verify the specifications or make adjustments, as needed.



## BENEFITS OF YOUR SPONSORSHIP

### GOLD SPONSOR

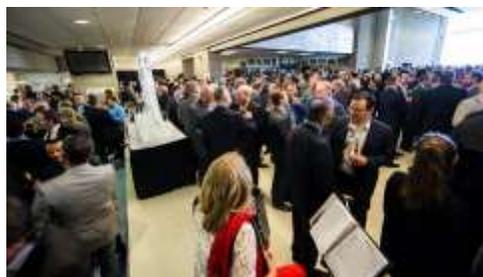
- Personal Performance: I will perform music at your chosen event, such as a company Christmas Party or annual retreat. (Booking must be made in advance.)
- Personal Performance at two charity organizations: I will perform at two of your chosen charities or non-profit organizations, on behalf of you or your company.
- Your logo and recognition on my website and related media from September 2020 to August 2021.
- Verbal recognition of your sponsorship at my concerts from September 2020 to August 2021 (and in my concert programs).
- Ten complimentary tickets to my formal concert featuring the Pigini Accordion Project instrument, when booked.

### SILVER SPONSOR

- Personal Performance: I will perform music at your chosen event, such as a company Christmas Party or annual retreat. (Booking must be made in advance.)
- Personal Performance at one charity organization: I will perform at one of your chosen charities or non-profit organizations, on behalf of you or your company.
- Your logo and recognition on my website and related media from September 2020 to August 2021, acknowledging your sponsorship.
- Verbal recognition of your sponsorship at my concerts from September 2020 to August 2021 (and in my concert programs).
- Six complimentary tickets to my formal concert featuring the Pigini Accordion Project instrument, when booked.

### BRONZE SPONSOR

- Personal Performance: I will perform music at your chosen event, such as a company Christmas Party or annual retreat. (Booking must be made in advance.)
- Your logo and recognition on my website and related media from September 2020 to August 2021, acknowledging your sponsorship.
- Four complimentary tickets to my formal concert featuring the Pigini Accordion Project instrument, when booked.



*Calgary Italian Sportsmen's Dinner*



## 6. PENNY SANBORN

- PROFESSIONAL ACCORDIONIST IN CALGARY, ALBERTA, CANADA

I am a female Canadian accordionist who performs World and Classical music. I hold a Bachelor of Music degree, with distinction, from the University of Calgary in both Composition and Accordion Performance. I perform with high caliber musicians, in acoustic trio and with orchestra. I have studied accordion with my late instructor Bill Macen for over twenty years and currently study music with Classical concert accordionist and educator, Sir N. Antonio Peruch. My performance credits include the world-renowned Luciano Pavarotti, American opera singer and soprano Renée Fleming, crowned “the People’s Diva”, the Calgary Philharmonic Orchestra, and appearances across Canada, in Dubai, and in Europe.

I find it important to create high quality music and share it with others, to elevate the spirit. In order to achieve this, I have carefully chosen excellent musicians to collaborate closely with, whom I frequently perform with, such as in acoustic trio, and other top chamber musicians and singers.

I perform with numerous organizations including the Instrumental Society of Calgary (Classical Chamber Music Concerts and community outreach), the Calgary Civic Symphony, the St. Albert Chamber Music Society, Mysterious Barricades (Canada-wide concerts for suicide prevention), the ProArts Society, the Banff Centre for the Arts Orchestra, multiple times in the Canadian Opera, *Filumena*, and the JazzYYC Summer Jazz Festival. I am a successful grant recipient from the Alberta Foundation for the Arts.

I teach private accordion students and compose music performed by my acoustic trio in live performance settings. I have recently recorded a new album, *Mirror Suite*, with my *Penny Sanborn Trio* (2018). It features original compositions and my arrangements.



*The Calgary Zoo, Photo by Don Molyneaux*

## 7. SIR N. ANTONIO PERUCH

Sir N. Antonio Peruch is an international Classical accordion artist, concerto soloist, chamber musician, recording artist, lecturer, researcher, composer, arranger, and polyglot. Maestro Peruch was nominated for a Juno Award in 2013 (for his, *Logos Futura* CD of Canadian Concerti written expressly for him), and won the Italian Orpheus recording award in 2016 (for his, *Homage to Tango: The Music of Daniel Binelli* CD). He is one of the world's foremost authorities on the Classical accordion, and was knighted by the Republic of Italy for his contributions to Italian music and culture. He is a distinguished musician who studied composition with eminent composers Violet Archer and Malcolm Forsyth.

## 8. PIGINI ACCORDIONS

Pigini Accordions is the foremost accordion company in the world.



From Pigini's website [www.pigini.com](http://www.pigini.com):

*"Our main mission for more than 70 years is to build the best **accordions**.*

*Our dedication has always been the achievement of the total **perfection** in the aesthetics, in the reed clearness, in the careful selection of **wood**, in the accurate manufacturing of mechanics, in the perfect balance between lightness and acoustic richness, aiming not only, to produce an excellent instrument, but also to be able to give a shining **personality**.*



*What we create, is basically a ready soul, both to be expertly shaped from the artist, and be enjoyed with facility from an amateur accordionist. Our craft workshop is also a **meeting place** since we strongly believe in the union and in the harmony among the composer, executor and luthier. We think that the artistic creation, the music interpretation and the **instrument** production go hand by hand with a clear and dynamic interdependence among them.*

*We have always been motivated by exchanges of views and advices; the inspiration of the best influential accordionists lead constantly us to **improve more and more**. On the other hand, through the years, our intuition and most of our instruments became "**state of art**", undisputed landmarks in the great accordion world."*

## 9. CONTACT INFORMATION

Penny Sanborn, Accordionist  
 Phone: +1 403 922 9278  
 Email: [penny@pennysanborn.com](mailto:penny@pennysanborn.com)  
 Facebook: PennySanbornMusic  
 Twitter: @pennysanborn  
 Calgary, Alberta, Canada  
 Website: [www.pennysanborn.com](http://www.pennysanborn.com)



Eckhardt-Gramatté Hall, Photo by Brooks Peterson